

For Immediate Release
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2016 Call for Entries: Exhibit and Sell Your Art at the Cherry Creek Arts Festival
Invitation to apply for one of the nation's highest earning shows for visual artists

DENVER, CO (October 1, 2015) Cherry Creek Arts Festival announces 2016 Call for Entries: Professional visual artists and emerging artists are invited to apply for jury selection into the Cherry Creek Arts Festival (CCAF), July 2, 3, 4, 2016. Annual artist sales are over \$3.1 million and \$12,000 average sales per artist, and two hundred-thirty (250) visual artists will be selected during the 2016 artist jury process.

Visual artists are invited to find out first-hand the accolades as touted by fellow visual artists: historically very high art sales potential, consistently high national rankings and famous on-site artist layout, amenities and hospitality. Higher than average sales are attributed to the event's location in the heart of Denver's beautiful and affluent district of Cherry Creek North, an educated art-buying audience of 350,000 annually, a \$900,000 multi-media marketing and public relations campaign and \$30,000 offered in artist purchase awards at the event. CCAF employs a new jury panel every year, and this helps successful jury entry for persistent applicants. The visual artists' success is both the core value and measurement of success for the Cherry Creek Arts Festival.

The application is open from October 1 to December 1, 2015 (Midnight MST.) Jury process is held in January and results will be released January 15, 2016.

Prospectus and application are available at <http://www.CherryArts.org>. Application for jury is a three-step process: 1) create an online artist profile at <http://bit.ly/2016ccaf> 2) prepare and upload images, and 3) complete the online application.

The CCAF also announces the 2016 Emerging Artist Program. This is an extraordinary opportunity for artists with very little, if any, experience exhibiting and selling their work. Emerging Artists apply in the same manner as professional artists and submit their artwork through the category, "Emerging Artist."

For more information about this year's Cherry Creek Arts Festival visual arts application process, please visit <http://www.CherryArts.org>, or call 303.355.2787.

Learn about CCAF national art show rankings and festival industry awards at <http://cherryarts.org/awards>

ABOUT CHERRYARTS: Since 1991, the 501c3 non-profit mission of CherryArts has provided access to a broad array of arts experiences and to support education in Colorado.

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