

# CHERRY CREEK ARTS FESTIVAL

FRI / SAT / SUN : JULY 6, 7, 8 2018

303.355.2787 • MANAGEMENT@CHERRYARTS.ORG

[WWW.CHERRYARTS.ORG](http://WWW.CHERRYARTS.ORG)



Dear Cherry Creek North Businesses, Employers and Residential Management, Neighborhoods and Residents:

Since 1991, the Cherry Creek North BID has been the Official Host of the Cherry Creek Arts Festival (CCAF), and we are thrilled to collaborate with you as we continue the grand tradition with the 28th Annual Show! We are very grateful to the BID, all businesses and residents for your continued support of our 501c3 nonprofit mission providing access to the arts. We look forward to working with you to make the weekend successful for all, as we welcome 250 juried artists and 350,000 patrons. We strive to condense the set-up and tear-down of the event as much as possible and work to serve our guests as best possible. Thank you for your support.

Sincerely, Tara Brickell, Executive Director / CEO

## Cherry Creek Arts Festival Closure Schedule

Thursday, July 5<sup>th</sup> at 6 a.m. The entire CCAF site closes for overall event set up, public safety and city regulations. Street barricades will be up at this time and the entire festival is set-up with a one-day street closure. This includes the following streets:

- 2<sup>nd</sup> to 3<sup>rd</sup> Avenues
- Clayton to Steele Streets
- 3<sup>rd</sup> Place

## Arts Festival Show Hours

Thursday, July 5	5 p.m. to 10 p.m.	FREE Artist Preview (Clayton Street ONLY, 2 <sup>nd</sup> to 3 <sup>rd</sup> Aves)
Friday, July 6	10 a.m. to 8 p.m.	6 p.m. to 10 p.m. Festival Nights Concert
Saturday, July 7	10 a.m. to 8 p.m.	6 p.m. to 10 p.m. Festival Nights Concert
Sunday, July 8	10 a.m. to 6 p.m.	Site tear-down begins immediately at 6 p.m. and Sunday, July 8, streets open back up at 12:00 a.m. midnight

## Vehicle Access During Festival July 5-8

Delivery trucks and local merchants will be allowed on site prior to 8 a.m. and after 8:30 p.m. each day of the Arts Festival. A special permit is required for residential access throughout the event and may be picked up at the Arts Festival office after June 1st. (2 Steele Street, Suite B-100, Bank of the West – Lower Level – Steele and Ellsworth) Businesses needing employee access to parking lots on Friday, June 30th will also need special permits; please contact us at [management@cherryarts.org](mailto:management@cherryarts.org) for details.

**TIP:** Plan to encourage and welcome guests into your businesses with special window signage and decor; 63% of attendees discover a new Cherry Creek North business they'd like to visit again.



## Connect with Us!

[www.CherryArts.org](http://www.CherryArts.org)

Facebook.com/CherryArts

Twitter, Instagram: @cherryarts

Media, Newsletters, Artist Listings: [www.cherrycreekartsfestival.org/media](http://www.cherrycreekartsfestival.org/media)

**#cherryarts #cherrycreekartsfestival #artisforeveryone**

## ***Cherry Creek Arts Festival: More events for your calendar!***

**Opening Gala for Education:** Thursday July 5, 5:00pm--9:00pm

Denver's patron event of the season for art education is hosted by the JW Marriott Denver Cherry Creek and benefits the CherryArts non-profit mission and year-round art education programs in schools. The Gala night is an art preview and buying reception, a stunning culinary dinner experience honoring our 2018 Distinguished Patron, VISIT DENVER, and topped-off with an incredible after party and street performance. Opening Gala tickets are limited, sell out annually and include Festival VIP Club.

<https://2018openinggala.eventbrite.com>

**Artist Preview Event - FREE EVENT:** Thursday, July 5, 5:00pm--10:00pm

Held on Denver's Cherry Creek North on Clayton Street between 2nd and 3rd Avenues, this is a fabulous opportunity to meet and get a "sneak peek" of 40 of the 250 juried visual artists exhibiting at the Cherry Creek Arts Festival. This event features beautiful Colorado evening temperatures and an amazing artist preview and purchase opportunity – all set in a stunning outdoor festival setting.

<https://artistpreviewevent2018.eventbrite.com>

**Festival VIP Club:** Friday, Saturday, Sunday, July 6, 7, 8

Elevate your festival experience, hosted by the JW Marriott Denver Cherry Creek. An elegant way to celebrate your July weekend, and a great gift for friends, family and visiting guests! Packages include 3-day, transferable access, meal, elegant private dining, complimentary sponsored beverages and more. Proceeds benefit the CherryArts mission of providing access to the arts and supporting art education.

<https://2018vipclub.eventbrite.com>

**Bubbles and Bites - FREE EVENT:** Saturday July 7, 8:30am--10:30am

Cherry Creek Arts District, Cherry Creek North

stART your festival experience with a tour of the Cherry Creek Arts District with bubbles and light snacks! Admission is free, just like the Cherry Creek Arts Festival, and once your tour is complete, you can continue your art experience with a visit to the festival, which begins 10:00am each day.

<https://bubblesandbites2018.eventbrite.com>

1991-2018 commemorative posters and original works of art are available at [www.CherryArtShop.org](http://www.CherryArtShop.org).  
Debating our Commemorative Poster Artwork: "Coopers Diner" by Seth Smith, 2018 –Painting

