

CALL FOR INNOVATION



For Immediate Release

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The 2015 Cherry Creek Arts Festival and Arrow Electronics Announce the Five Years Out Arrow Art Challenge Finalists *Finalists are Creating Innovative Pieces for July 3, 4 & 5*

DENVER (May 18, 2015)— The Cherry Creek Arts Festival is partnering with 2015 Festival presenting sponsor Arrow Electronics in the Five Years Out Arrow Art Challenge, a national challenge to inspire artists to take the concept of innovation and express what five years out looks like in the art world, translating ideas into their artistic medium.

Through a competitive and collaborative selection process, a jury of national artists and art professionals chose five finalists out of a competitive pool of artists. Each finalist is receiving a \$5,000 commission to create a forward-thinking piece to be displayed at the 2015 Arts Festival, July 3, 4 and 5. The following is a list of the finalists.

Artist	Medium	City, State
Ana Botero	Painting	Longmont, CO
Jennifer Ivanovic	Painting	Fort Collins, CO
John Ames	Digital Art	Chicago, IL
Ed Kidera	Metalworks	Woodbine, MD
Daryl Thetford	Digital Art	Chattanooga, TN

The jury will select one winner, the week of June 22, to receive the Innovation Award, granting that winner a \$10,000 prize and a jury-exempt invitation to exhibit at the 2016 Cherry Creek Arts Festival. The pieces will become part of the innovative collection of artwork at Arrow featured in offices around the world, as well as in aspects of its brand campaigns.

“As the Cherry Creek Arts Festival celebrates its 25th anniversary, Arrow is thrilled to again partner on the Five Years Out Arrow Art Challenge,” said Richard Kylberg, vice president of Corporate Communications and Global Marketing at Arrow. “The Arts Festival, like Arrow, has fueled innovative thinking, inspiring people to reconsider how to transform what’s possible into what’s practical now and Five Years Out.”

Arrow, ranked #138 on the Fortune 500 list, made Colorado the company's headquarters in 2011. As a cultural innovator, the Cherry Creek Arts Festival has been delivering world-class arts experiences and education to the Colorado community for 25 years. The partnership with fellow innovator Arrow inspires a movement to guide artistic creation and evolution forward.

For more information about the Five Years Out Arrow Art Challenge, please visit <http://www.arrow.com/arts/> and www.cherryarts.org/ArrowFiveYearsOut.

Cherry Creek Arts Festival

The Cherry Creek Arts Festival is a three-day, world-class and award-winning celebration of the visual, culinary, and performing arts and enjoys an annual attendance of 350,000 visitors. Special exhibits, art and culinary demonstrations, and interactive family activities on Artivity Avenue complement the Festival experience. The 2015 event will take place on July 3, 4 and 5. Janus is the Title Sponsor of the 2015 Cherry Creek Arts Festival presented by Arrow Electronics and Your Neighborhood Toyota Stores. Associate sponsors are Blue Moon, Cherry Creek North, Cherry Creek Shopping Center, Hendrick's Gin, Frame de Art, JW Marriott Denver, and the Scientific & Cultural Facilities District. They are joined by Associate Media Sponsors, 9NEWS, Colorado Homes & Lifestyles, Mountain Living, The Denver Post Community, Alice 105.9, Studio 1430 KEZW AM, KOST 101, 99.5 The Mountain and Xfinity. Supporting Sponsors include Blake Communications, Craffhouse Cocktails, Finished Basement Company, Francis Ford Coppola Winery, Happy Llama Inc. and Pepsi. Contributing Sponsors include Colorado Lottery, Creative Law Network, Kaiser Permanente, King Soopers, and MDC Foundation. Along with the annual civic event, the Cherry Creek Arts Festival's 501(c)(3) non-profit mission provides art education and outreach programs in local area schools. For more information, visit www.CherryArts.org; or follow us on [Facebook](#), [Twitter](#) or [Instagram](#). Celebrate imagination using the hashtag #CherryArts.

Arrow Electronics

Arrow Electronics is a global provider of products, services and solutions to industrial and commercial users of electronic components and enterprise computing solutions, with 2014 sales of \$22.8 billion. Arrow serves as a supply channel partner for over 100,000 original equipment manufacturers, contract manufacturers and commercial customers through a global network of more than 460 locations in 56 countries.

A Fortune 150 company with 17,000 employees worldwide, Arrow brings technology solutions to a breadth of markets, including telecommunications, information systems, transportation, medical, industrial and consumer electronics.

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