



**For Immediate Release**

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**Celebrate Imagination at the 25th Anniversary Cherry Creek Arts Festival**  
*The Arts Festival Offers a World-Class Celebration of Visual, Culinary and Performing Arts*

**DENVER (June 2, 2015)** — On July 3, 4 and 5, celebrate imagination on the streets of Cherry Creek North during the 25th Anniversary Cherry Creek Arts Festival (CCAF). With hundreds of artists sharing their unique expressions at the Festival site, patrons benefit from engaging in cultural and arts-education experiences. This year is no exception, with an exciting lineup of exhibiting artists and other features.

[Exhibiting Artists](#)

This year's Arts Festival will feature 260 national and international artists in 13 media categories, offering something for everyone. Eighty artists are first-time CCAF exhibitors, and 28 exhibitors are from Colorado, providing an opportunity to highlight the local art community. The Arts Festival continues to support emerging artists, with four exhibitors in the emerging program this year. A blind-jury process selects exhibiting artists from over 2,000 artist applications, making CCAF one of the most competitive art shows in the nation.

[25th Anniversary Celebration](#)

The Cherry Creek Arts Festival is proud to celebrate 25 years of inspiring imagination in the arts and supporting arts education. To honor this anniversary, special programming will be held onsite throughout the Festival. Please visit [www.cherryarts.org](http://www.cherryarts.org) for a full list of anniversary programming.

Janus, the Festival's Title Sponsor, is throwing a street party to celebrate the Arts Festival's 25th Anniversary on "Janus Plaza" on Fillmore Street between 1st and 2nd Avenues from 3:30 p.m. to 5:30 p.m. each day of the Festival. This street party will include a giant anniversary cake, DJ and dancing, interactive art activities and a surprise performance.

[2015 Commemorative Poster](#)

Colorado resident Kelly Schurger is the artist behind the 2015 Cherry Creek Arts Festival commemorative poster, "As it was in 1915."

Schurger is a local landscape artist who combines contemporary art with realism to give landscape pieces a unique feel.

Discussing her work, Schurger said, “I think so often people miss some of the more simplistic beauty that surrounds us... the way the clouds hug the mountains, or the multitude of colors in a mountain stream. Keeping each piece simple allows viewers to use his/her memory and imagination to make it his/her own.”

The poster is available for purchase at the [CherryArtShop](#). Patrons are encouraged to take home a commemorative piece of this 25th anniversary year.

### [CherryArts Sculpture](#)

Don't miss the debut of the all-new iconic “CherryArts” sculpture. Join Janus, the Festival's Title Sponsor, at the 25th Anniversary celebration on Fillmore each day during the Festival from 3:30 p.m. to 5:30 p.m. for a Street Party where the new sculpture will be featured. Local artist Garrett Brown is the creator behind the sculpture. [Garrett Brown Designs](#) is a woodworking and metal shop specializing in unique custom furniture and fine art.

### [25th Anniversary Opening Gala](#)

The 25th Anniversary Opening Gala, on Thursday, July 2 from 5 to 9 p.m., includes an exclusive art preview and buying reception, topped off with a stunning culinary dinner experience. The Art Preview begins at 5 p.m. on Clayton Street. At 7 p.m., ticketed Gala patrons are invited into the JW Marriott for dinner, a special performance and to honor the Cherry Creek Arts Festival 2015 Distinguished Patron, Terry Adams. Please visit [www.cherryarts.org](http://www.cherryarts.org) for ticket information.

### [Janus Student Art Buying Program](#)

The Janus Student Art Buying Program encourages students to explore art in school and provides them with a hands-on art-buying experience at the Festival where they get the chance to purchase artwork for permanent installation at their schools. Three schools also are given the opportunity to purchase art for the [Mobile Art Gallery](#), which travels to public schools, libraries, and community centers across the state throughout the school year.

The Janus Student Art Buying Showcase will take place on Friday, July 3, from 1:30 p.m. to 2:30 p.m. at the Janus Art Experience tent on Clayton Street between 2nd and 3rd Avenues.

### [Arrow Five Years Out Art Challenge](#)

The Cherry Creek Arts Festival is partnering with 2015 Festival presenting sponsor Arrow Electronics in the Arrow Five Years Out Art Challenge, an international challenge to inspire artists to take the concept of innovation and express what five years out looks like in the art world, translating ideas into their artistic medium. Through a competitive and collaborative selection process, a jury of national artists and art professionals chose five finalists out of a competitive pool of artists. Each finalist received a \$5,000 commission to create a forward-thinking piece to be displayed at the 2015 Arts Festival.

The jury will select one winner, the week of June 22, to receive the Innovation Award, granting that winner a \$10,000 prize and a jury-exempt invitation to exhibit at the 2016 Cherry Creek Arts Festival. The pieces will become part of the innovative collection of artwork at Arrow featured in offices around the world, as well as in aspects of its brand campaigns.

This year's Arrow Innovator's Stage, on St. Paul Street between 2nd and 3rd Avenues, will feature captivating and creative performance art. There will be performances by the Zuzu African Acrobats from Kenya, a variety of musicians, acrobatics, comedic circus acts and more.

#### Toyota Ride & Drive Event

Your Hometown Toyota Stores will host a Ride & Drive July 3, 4 and 5 on Detroit Street between 1st and 2nd Avenues. For every test drive of a Toyota vehicle, participants will receive \$10 in cash.

#### Perspective: Cherry Arts Young Professionals Board

Perspective is the CherryArts official young professionals advisory board, with goals of advancing art and business education, cultivating future art buyers, promoting community leadership and philanthropy development and giving a younger demographic access and input to Festival experiences and business. Perspective will host this year's Art - *NOW!* Artist Preview Event and Silver Soiree and support other onsite experiences for young professionals.

#### Art – NOW!

Perspective, CherryArts Young Professionals Board, will host Art - *NOW!*, the Artist Preview Event and Silver Soiree on Thursday, July 2 from 7 p.m. to 10 p.m. on Clayton Street between 2nd and 3rd Avenues. This event is free to the public and is a great opportunity to get a sneak peek of 28 of the 260 visual artists juried for the 25th Anniversary Cherry Creek Arts Festival the night before the show opens. The party features live music curated by the [Biennial of the Americas](#).

“*NOW!*” is the theme for the 2015 Biennial of the Americas, opening July 14-19, and the Cherry Creek Arts Festival is proud to feature the music curation and sample of this upcoming event. Starting at 7 p.m. [Felix Fastforward](#) will perform followed by [Venus Cruz](#) at 8 p.m. and [Izcali](#) at 9 p.m.

#### Woody Creek Distillers Festival Night

Performing artists [Daddyblue](#) and [Chase N The Dream](#) will perform at 6 p.m. on Friday, July 3 at the Janus Main Stage and Blue Moon Beer Garden on Janus Plaza (Fillmore Avenue, between 1st and 2nd Avenues).

Daddyblue performs variety dance music with Biff Gore as the vocal lead, and Chase N The Dream offers a variety of genres, from old school to country.

#### Green Up Cherry Arts

Green Up Cherry Arts is working toward a zero-waste model through education and involvement of the public in recycling. To reach this percentage, Green Up Cherry Arts implements a three-stream Zero Waste management system, which includes recycling, composting and proactively preventing unnecessary waste by working with vendors, community partners and Festival attendees to encourage sustainable approaches.

In 2014, the third year of the program, Green Up Cherry Arts achieved 55 percent waste diversion, an 8 percent increase over 2013. The mission of “Green Up Cherry Arts: Zero Waste Initiative” is to assure an environmentally responsible year-round operation.

### [Artivity Avenue](#)

Artivity Avenue offers a full block of family-friendly, interactive activities. Situated on Steele Street between 1st and 2nd Avenues, ART-ivities annually include a collaborative mural, “Be a Part of Art,” painted by the community and the “Creation Station” playground, presented by KOSI 101.1, with various activities for younger children. This year, children can create abstract art with Museo de las Americas, artist journals, nature collages with the Denver Botanic Gardens and so much more.

### [Culinary Experiences](#)

In addition to visual arts, the Cherry Creek Arts Festival will feature nearly 20 culinary vendors and food trucks that offer a wide variety of cuisines and some healthier meal options. All vendors are supporters of Green Up Cherry Arts, a long-term program with a goal to work toward Zero Waste and educate the public about responsibly disposing of trash at the site of the Festival.

This year, the Festival welcomes two food trucks onsite: Simply Pizza and The Bumblebee.

### [Save the Date for CherryArts Festival at Stanley](#)

An all-new art show experience produced by the award-winning Cherry Creek Arts Festival, CherryArts Festival at Stanley will take place October 23, 24, and 25 at the new Stanley Marketplace Stapleton. The event will include 100 exhibiting artists. Proceeds from the event support CherryArts’ year-round arts education and outreach mission.

### [About The Cherry Creek Arts Festival](#)

The Cherry Creek Arts Festival is a three-day, world-class and award-winning celebration of the visual, culinary, and performing arts and enjoys an annual attendance of 350,000 visitors. Special exhibits, art and culinary demonstrations, and interactive family activities on Artivity Avenue complement the Festival experience. The 2015 event will take place on July 3, 4 and 5. Janus presents the 2015 Cherry Creek Arts Festival officially sponsored by Arrow Electronics and Your Hometown Toyota Stores. Associate sponsors are Blue Moon, Cherry Creek North, Cherry Creek Shopping Center, Frame de Art, Hendrick’s Gin, JW Marriott Denver, the Scientific & Cultural Facilities District and Xfinity. They are joined by Associate Media Sponsors, 9NEWS, Colorado Homes & Lifestyles, Mountain Living, The

Denver Post Community, Alice 105.9, Studio 1430 KEZW AM, KOSI 101.1 and 99.5 The Mountain. Supporting Sponsors include Blake Communications, Crafthouse Cocktails, Finished Basement Company, Francis Ford Coppola Winery, Happy Llama Inc. and Pepsi. Contributing Sponsors include American Art Collector, Colorado Business Bank, Colorado Lottery, Creative Law Network, Kaiser Permanente, King Soopers and the MDC Foundation. Along with the annual civic event, the Cherry Creek Arts Festival's 501(c)(3) nonprofit mission provides art education and outreach programs in local area schools. For more information, visit [www.CherryArts.org](http://www.CherryArts.org); or follow us on [Facebook](#), [Twitter](#), [Instagram](#), Snapchat (cherryarts) or Periscope (cherryarts). Celebrate imagination using the hashtag #CherryArts.

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