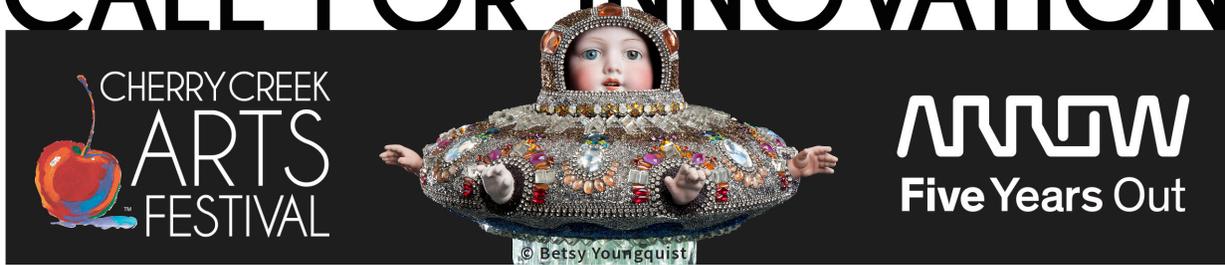


CALL FOR INNOVATION



For Immediate Release

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The Cherry Creek Arts Festival and Arrow Electronics Announce the Five Years Out Arrow Art Challenge Winner

Colorado artist Jennifer Ivanovic's "Metamorphosis" will be displayed with other finalists' work at the 2015 Arts Festival

DENVER (June 29, 2015) — On Tuesday, June 23, Arrow Electronics selected [Jennifer Ivanovic](#)'s "Metamorphosis" as the winner of the Five Years Out Arrow Art Challenge, a national challenge to inspire artists to take the concept of innovation and express what five years out looks like in the art world, translating ideas into their artistic medium. The jury granted her a \$10,000 prize and a jury-exempt invitation to exhibit at the 2016 Cherry Creek Arts Festival (CCAF).

Through a competitive and collaborative selection process, a jury of regional artists and art professionals chose five finalists out of a pool of applicants. Each finalist received a \$5,000 commission to create a forward-thinking piece; the five pieces arrived in Denver last week for the judging process. The jury selected one winner, Ivanovic, to receive the Innovation Award for her work "Metamorphosis."

Ivanovic said, "The beauty of my 'Metamorphosis,' for me, is the complex painting, a hypnotic color palette and a large-scale collaboration with a force of nature - gravity. My concept explored the Magic of Metamorphosis and how innovations thrive on the natural brilliance of evolution of an idea or product."

The Arrow Innovator's Club will be located on St. Paul Street between 2nd and 3rd Avenues during the Festival. In addition to an opportunity to view the work of the winner and four other finalists, there will be performances by the Zuzu African Acrobats from Kenya, a variety of musicians, acrobatics, comedic circus acts and more.

“We continue to be amazed at the artists’ interpretation of innovation and the Five Years Out concept,” said Leda Abrams, global director of events at Arrow. “While each piece of artwork submitted was forward thinking, Jennifer did a superb job of demonstrating innovation and Five Years Out through her methodology, medium and statement describing Metamorphosis.”

Arrow, ranked #138 on the Fortune 500 list, made Colorado the company’s headquarters in 2011. As a cultural innovator, the Cherry Creek Arts Festival has been delivering world-class arts experiences and education to the Colorado community for 25 years. The partnership with fellow innovator Arrow inspires a movement to guide artistic creation and evolution forward.

For more information about the Five Years Out Arrow Art Challenge, please visit <http://www.arrow.com/arts/> and www.cherryarts.org/ArrowFiveYearsOut.

Cherry Creek Arts Festival

The Cherry Creek Arts Festival is a three-day, world-class and award-winning celebration of the visual, culinary, and performing arts and enjoys an annual attendance of 350,000 visitors. Special exhibits, art and culinary demonstrations, and interactive family activities on Artivity Avenue complement the Festival experience. The 2015 event will take place on July 3, 4 and 5. Janus presents the 2015 Cherry Creek Arts Festival sponsored by Arrow Electronics and Your Hometown Toyota Stores. Associate sponsors are Blue Moon Brewing Company, Cherry Creek North, Cherry Creek Shopping Center, Frame de Art, Hendrick’s Gin, JW Marriott Denver, the Scientific & Cultural Facilities District, Woody Creek Distillers and Xfinity. They are joined by Associate Media Sponsors, 9NEWS, Colorado Homes & Lifestyles, Mountain Living, The Denver Post Community, Alice 105.9, Studio 1430 KEZW AM, KOSI 101 and 99.5 The Mountain. Supporting Sponsors include Blake Communications, Crafthouse Cocktails, Finished Basement Company, REthinkREmodel, Francis Ford Coppola Winery, Happy Llama Inc. and Pepsi. Contributing Sponsors include American Art Collector, Colorado Business Bank, Colorado Lottery, Creative Law Network, Kaiser Permanente, King Soopers and MDC Foundation. Along with the annual civic event, the Cherry Creek Arts Festival’s 501(c)(3) non-profit mission provides art education and outreach programs in local area schools. For more information, visit www.CherryArts.org; or follow us on Facebook, Twitter, Instagram, Snapchat ([cherryarts](https://www.facebook.com/cherryarts)) or Periscope ([cherryarts](https://www.periscope.tv/cherryarts)). Celebrate imagination using the hashtag #CherryArts.

Arrow Electronics

Arrow Electronics is a global provider of products, services and solutions to industrial and commercial users of electronic components and enterprise computing solutions, with 2014 sales of \$22.8 billion. Arrow serves as a supply channel partner for over 100,000 original equipment manufacturers, contract manufacturers and commercial customers through a global network of more than 460 locations in 56 countries.

A Fortune 150 company with 17,000 employees worldwide, Arrow brings technology solutions to a breadth of markets, including telecommunications, information systems, transportation, medical, industrial and consumer electronics.

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