

Media Alert

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Bid Online at the 25th Anniversary Cherry Creek Arts Festival Art Auction Starting Monday, June 29

Support the Festival's year-round arts education mission

WHAT: Kick off your visit to the 25th Anniversary Cherry Creek Arts Festival (CCAF) with a stop at the Art Auction exhibit to view and bid on original works of art. You can bid both in person at the Festival (July 3, 4 & 5) and online at www.cherryartsauction.org. The art is generously donated by exhibiting artists with proceeds going toward CCAF's year-round art education programs.

WHEN: The Auction opens Monday, June 29. Bids close in a staggering format on Sunday, July 5, beginning at 6 p.m.

WHERE: Visit <u>cherryartsauction.org</u>, between Monday, June 29 and Sunday, July 5 or the Art Auction tent onsite (on Clayton Lane at 2nd Avenue), July 3, 4 & 5, to place your online bids.

ADDITIONAL INFORMATION: All artwork must be picked up or will be mailed from the CCAF offices the week after the Festival. The proceeds from the Art Auction go toward the Cherry Creek Arts Festival's year-round non-profit mission of providing access to art experiences and supporting education. It's estimated that 300,000 students have been impacted by CherryArts.

About The Cherry Creek Arts Festival

The Cherry Creek Arts Festival is a three-day, world-class and award-winning celebration of the visual, culinary, and performing arts and enjoys an annual attendance of 350,000 visitors. Special exhibits, art and culinary demonstrations, and interactive family activities on Artivity Avenue complement the Festival experience. The 2015 event will take place on July 3, 4 and 5. Janus presents the 2015 Cherry Creek Arts Festival sponsored by Arrow Electronics and Your Hometown Toyota Stores. Associate sponsors are Blue Moon Brewing Company, Cherry Creek North, Cherry Creek Shopping Center, Frame de Art, Hendrick's Gin, JW Marriott Denver, the Scientific & Cultural Facilities District, Woody Creek Distillers and Xfinity. They are joined by Associate Media Sponsors, 9NEWS, Colorado Homes & Lifestyles, Mountain Living, The Denver Post Community, Alice 105.9, Studio 1430 KEZW AM, KOSI 101 and 99.5 The Mountain. Supporting Sponsors include Blake Communications, Crafthouse Cocktails, Finished Basement Company, REthinkREmodel, Francis Ford Coppola Winery, Happy Llama Inc. and Pepsi. Contributing Sponsors include American Art Collector, Colorado Business Bank, Colorado Lottery, Creative Law Network, Kaiser Permanente, King Soopers and MDC Foundation. Along with the annual civic event, the Cherry Creek Arts Festival's 501(c)(3) non-profit mission provides art education and outreach programs in local area schools. For more information, visit www.CherryArts.org; or follow us on Facebook, Twitter, Instagram, Snapchat (cherryarts) or Periscope (cherryarts). Celebrate imagination using the hashtag #CherryArts.