



For Immediate Release

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25th Anniversary Cherry Creek Arts Festival Offers Abundance of Family-Friendly Activities for 4th of July Weekend

DENVER (June 16, 2015) – The 25th Anniversary Cherry Creek Arts Festival, which takes place July 3, 4 and 5 in the streets of Cherry Creek North, offers a number of family-friendly activities throughout the weekend.

The Anniversary Party at Janus Plaza will take place on Fillmore Street between 1st and 2nd Avenues from 3:30 p.m. to 5:30 p.m. each day of the Festival. This party will include Janus Main Stage performances, interactive art activities, surprise performances, birthday cake and more.

On Friday, and throughout the Festival weekend, July 3, 4, and 5, families can visit [Artivity Avenue](#), a full block of interactive activities located on Steele Street between 1st and 2nd Avenues. Kids can create butterflies, popsicle stick sculptures, paper bag animals, and design their own art journals. Other activities include the following.

- Imagination Collaboration Mural – “Be A Part Of The Art” at this exciting mural painted by the community
- Creation Station presented by KOSI 101.1 – An art playground tailored to younger children. This area is one of the most popular activities, and it features numerous diverse and creative art activities designed to engage the mind and the whole family
- Cirque du Soleil Kurios – Experience the Kurios universe in an interactive social media artistic video opportunity on Artivity Avenue

Additional ongoing family-friendly activities include the following.

- Performing artists at the [Janus Main Stage](#) and Blue Moon Beer Garden
- [Arrow Innovators Club Stage](#) – performances by the Zuzu African Acrobats from Kenya; a variety of musicians, acrobatics, comedic circus acts and more.
- [The Mobile Art Gallery](#) in the Janus headquarters lobby featuring original works of art from years of Arts Festival exhibiting artists. One of the Arts Festival’s year-

round educational programs, The Janus Mobile Art Gallery travels to Colorado schools throughout the year.

- The Janus Student Art Buying Showcase – Friday, July 3, from 1:30 p.m. to 2:30 p.m. at the Janus Art Experience tent on Clayton between 2nd and 3rd Avenues.
- Culinary Avenue – located on St. Paul Street between 2nd and 3rd Avenues AND 3rd and Clayton. Enjoy unique dining experiences at nearly 20 culinary vendors and two food trucks (new this year!)

The Cherry Creek Arts Festival provides a diaper changing station with supplies on Artivity Avenue and a first-aid station at Fillmore and 3rd Avenues. Sunscreen is available at entrances and other locations provided by Rocky Mountain Sunscreen. The Information Booth presented by The Denver Post, located at 3rd and Fillmore Avenues, will assist with any questions or onsite needs.

Transportation is easy for the whole family with a bike corral located at 2nd Avenue and Steele Street and valet parking for bikes provided by nonprofit partner wishforwheels.org. Cherry Creek North has four B-Cycle stations and three \$6 “Festival Premier Parking” at onsite locations. Parking is free at the Cherry Creek Shopping Center.

About The Cherry Creek Arts Festival

The Cherry Creek Arts Festival is a three-day, world-class and award-winning celebration of the visual, culinary, and performing arts and enjoys an annual attendance of 350,000 visitors. Special exhibits, art and culinary demonstrations, and interactive family activities on Artivity Avenue complement the Festival experience. The 2015 event will take place on July 3, 4 and 5. Janus presents the 2015 Cherry Creek Arts Festival sponsored by Arrow Electronics and Your Hometown Toyota Stores. Associate sponsors are Blue Moon Brewing Company, Cherry Creek North, Cherry Creek Shopping Center, Frame de Art, Hendrick’s Gin, JW Marriott Denver, the Scientific & Cultural Facilities District, Woody Creek Distillers and Xfinity. They are joined by Associate Media Sponsors, 9NEWS, Colorado Homes & Lifestyles, Mountain Living, The Denver Post Community, Alice 105.9, Studio 1430 KEZW AM, KOSI 101 and 99.5 The Mountain. Supporting Sponsors include Blake Communications, Craffhouse Cocktails, Finished Basement Company, REthinkREmodel, Francis Ford Coppola Winery, Happy Llama Inc. and Pepsi. Contributing Sponsors include American Art Collector, Colorado Business Bank, Colorado Lottery, Creative Law Network, Kaiser Permanente, King Soopers and MDC Foundation. Along with the annual civic event, the Cherry Creek Arts Festival’s 501(c)(3) non-profit mission provides art education and outreach programs in local area schools. For more information, visit www.CherryArts.org; or follow us on Facebook, Twitter, Instagram, Snapchat (cherryarts) or Periscope (cherryarts). Celebrate imagination using the hashtag #CherryArts.

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