



Media Alert

Contact: Cristina Ceballo, Blake Communications
cristina@blakecommunications.com
720.985.5009

Calling all Volunteers to the 25th Anniversary Cherry Creek Arts Festival *Become a part of Denver's award-winning Arts Festival on July 3, 4 & 5*

WHAT: Every year more than 1,000 dedicated, engaged, community-minded and fun volunteers contribute to make the Cherry Creek Arts Festival possible. Volunteering at the Cherry Creek Arts Festival gives participants an exclusive, behind-the-scenes appreciation of the artists and art that make the Festival so enticing and fun.

WHEN: Friday, July 3 (10 a.m. to 8 p.m.); Saturday, July 4 (10 a.m. to 8 p.m.); Sunday, July 5 (10 a.m. to 6 p.m.) (additional times and dates may be included). Volunteers sign up for 4-5 hour shifts.

WHERE: Denver's Cherry Creek North Shopping District, from 2nd to 3rd Avenues, on the six blocks between Clayton and Steele Streets.

ADDITIONAL INFORMATION: Volunteers are the backbone of the Cherry Creek Arts Festival. The Cherry Creek Arts Festival volunteer program, presented by Xfinity, attracts volunteers who are dedicated to the arts, the community and look forward to having a great 4th of July weekend while working and enjoying the Festival.

The Cherry Creek Arts Festival's mission is to provide access to a broad array of arts experiences and support arts education in Colorado. The volunteer team understands that mission and works toward its goals by volunteering for one of many committees during the event.

Please visit cherryarts.org/volunteer for more information about how you can get involved.

About The Cherry Creek Arts Festival

The Cherry Creek Arts Festival is a three-day, world-class and award-winning celebration of the visual, culinary, and performing arts and enjoys an annual attendance of 350,000 visitors. Special exhibits, art and culinary demonstrations, and interactive family activities on Artivity Avenue complement the Festival experience. The 2015 event will take place on July 3, 4 and 5. Janus presents the 2015 Cherry Creek Arts Festival officially sponsored by Arrow Electronics and Your Neighborhood Toyota Stores. Associate sponsors are Blue Moon, Cherry Creek North, Cherry Creek Shopping Center, Frame de Art, Hendrick's Gin, JW Marriott Denver, the Scientific & Cultural Facilities District and Xfinity. They are joined by Associate Media Sponsors,

9NEWS, Colorado Homes & Lifestyles, Mountain Living, The Denver Post Community, Alice 105.9, Studio 1430 KEZW AM, KOSI 101.1 and 99.5 The Mountain. Supporting Sponsors include Blake Communications, Crafhouse Cocktails, Finished Basement Company, Francis Ford Coppola Winery, Happy Llama Inc. and Pepsi. Contributing Sponsors include American Art Collector, Colorado Business Bank, Colorado Lottery, Creative Law Network, Kaiser Permanente, King Soopers and the MDC Foundation.