



For Immediate Release

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CherryArts Postpones Cherry Creek Arts Festival from 4th of July Weekend to Labor Day Weekend

Event to relocate to outdoor area of Cherry Creek Shopping Center to adhere to safe practices

DENVER (March 31, 2021) – [CherryArts](#) announces the postponement of the annual Cherry Creek Arts Festival, which was scheduled for July 2, 3 and 4. The event is planned for Labor Day weekend, Sept. 4, 5 and 6. This will be the 30th annual event after canceling the celebration in 2020.

To adhere to safe event practices from the Colorado Department of Public Health and Environment, including maintaining a safe attendance level through gating and conducting contact tracing, the 2021 event is relocating to the creekside area of the Cherry Creek Shopping Center, across First Avenue, directly across from its traditional home in Cherry Creek North.

“While we are all eager to return to in-person events and celebrations, first and foremost, we are focused on ensuring the safety of our community, which includes hundreds of regional and national artists, hundreds of volunteers, our staff, sponsors, vendors and thousands of visitors,” said Tara Brickell, executive director & CEO of CherryArts. “We’re hopeful that the COVID-19 restrictions will be at a lower level in September, allowing us to gather safely. We look forward to re-envisioning how to come together to support artists and arts education, as we celebrate the 30th anniversary event at the Cherry Creek Shopping Center. The 2021 event will include visual and performing arts and immersive art experiences.”

The artists featured at the event will be artists who were juried into the 2020 Cherry Creek Arts Festival and are committed to returning in September.

“We welcome the opportunity to help safely bring the community together to continue the long-held tradition of the Cherry Creek Arts Festival,” said Jeramy Burkinshaw, Cherry Creek Shopping Center general manager. “We look forward to celebrating the wonderful lineup of artists and participants and hosting the impressive variety of activities this Labor Day Weekend.”

"We wholeheartedly support the transition of the Cherry Creek Arts Festival to its temporary location at the Cherry Creek Shopping Center for 2021," said Nick LeMasters, president & CEO of the Cherry Creek North Business Improvement District. "Over the past three decades, Cherry Creek North has hosted the Festival which has grown tremendously, become a renowned international art event, and a staple summertime experience for our community. Given the current state of COVID-19 regulations, the change in date and location is the right thing to do."

As a year-round, nonprofit organization with a mission to provide access to art experiences and support arts education in Colorado, CherryArts provides ongoing opportunities to support artists and create art.

CherryArts hosts [Art Shop](#), a virtual platform for supporting the work of Cherry Creek Arts Festival juried artists. Every purchase directly supports the artists and CherryArts' [mobile arts education](#) throughout Colorado.

In 2020, CherryArts launched [“Studio Create,”](#) art kits with remote professional art lessons delivered over a three-month time period, to encourage people to create from home.

Visit www.cherryarts.org for updated information about the 2021 Cherry Creek Arts Festival, community initiatives and programs, or to donate to support artists and ongoing arts education programming.

About CherryArts

CherryArts is a year-round nonprofit organization whose mission is to provide access to art experiences and support arts education in Colorado. CherryArts produces the Cherry Creek Arts Festival presented by Toyota, and other signature immersive art events offered in unique settings, to provide the funding and an audience for delivering arts education programming. CherryArts recently doubled its annual impact, serving more than 46,000 students through its experiential art programs, including the Mobile Art Gallery, Student Art Buying Program, Mobile Art Cart: Printmaking Edition, Ink the City and the Alliance Project. These mobile programs bring art experiences directly into schools with the goal of fostering lifelong relationships with arts and culture. CherryArts' programs advance Colorado's creative economy by educating the next generation about art appreciation and opportunities for working in and supporting the arts. For more information about CherryArts, please visit cherryarts.org or engage on [Facebook](#), [Twitter](#) and [Instagram](#), using @CherryArts and #CherryArts.

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